



**Richmond County Partnership for Children
Five Year Strategic Plan
July 1, 2019 - June 30, 2024**

Vision - All children arrive at school happy, healthy, and ready for success in school and life.

Mission - The Richmond County Partnership for Children’s mission is to create a higher quality of life for children ages birth to five in our Richmond County. Our emphasis will be to strive to ensure that every Richmond County child enters school healthy and ready to succeed in becoming an avid learner and ultimately a productive citizen who contributes to the future well-being within our county. Through collaborative efforts within our county, we will strive to ensure that all pre-Kindergarten aged children will have affordable, accessible high quality child care, will be healthy, and their families will have the knowledge of and access to community support services.

Programmatic Planning

GOALS

**EARLY CHILDHOOD
EDUCATION**

Children have access to high quality early care and education learning environments.

FAMILY SUPPORT

Families have the knowledge and skills needed to ensure that their children enter school healthy and ready to succeed.

HEALTH

Children are safe and healthy

OBJECTIVES

- Children have access to quality child care, if their families want and/or need it.
- Children are enrolled in child care facilities that have a 4 - or 5 - star rating.
- Children are enrolled in child care facilities that provide consistent high quality early education program by retaining competent, and qualified team members.

- Families have the information they need to feel confident and competent about their ability to parent.
- Families have the knowledge, skills and materials to participate in early literacy related activities with their child (ren).
- Families have the information they need to ensure that their children maintain a healthy weight, eating nutritious meals, and getting enough exercise.

- Children with special needs are identified at an early age, referred to needed services and linked to those services.
- Children are safe from accidental and preventable injuries.
- Children are maintaining a healthyweight; eating nutritious meals and getting an adequate amount of exercise.

EARLY CHILDHOOD EDUCATION

Children have access to high quality early care and education learning environments.

Children have access to quality child care, if their families want and/or need it.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue to fund the NC Pre-K program, dual subsidies, and state subsidies	RCPC Board	July 2019
2. Continue to provide families with information and resources regarding child care needs.	RCPC Team/Board	July 2019
3. Continue the Child Care Services activities including Star Enhancement and Maintenance to guarantee quality child care spaces.	RCPC Team/Board	July 2019

Children are enrolled in child care facilities that have a 4- or 5-star rating.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue the Child Care Services program with the and Maintenance component	RCPC Team/Board	July 2019/On-going
2. Continue the Child Care Services program with the Resource Lending Library	RCPC Team/Board	July 2019/On-going
3. Continue to encourage new and existing owners and managers to seek a 4 or 5 star rating *	RCPC Team/Board	July 2019/On-going

Children are enrolled in child care facilities that provide a consistent high quality early education program with educated staff.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue the Child Care Services program with Maintenance component	RCPC Team/Board	On-going
2. Research Child Care Subsidy Enhancements based on an evidence based/evidence informed model rewarding high education points and Infant/Toddler care *	RCPC Team/Board	Complete by January 2020
3. Continue to provide subsidy enhancement payments for staff based on education points	RCPC Team/Board	July 2019/On-going

FAMILY SUPPORT

Families have the knowledge and skills needed to ensure that their child (ren) enters school healthy and ready to learn.

Families have the information they need to feel confident and competent about their ability to parent.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Implement bi-monthly parent/guardian engagement workshops at the Partnership	CCR&R Admin/Program Coord. & Eval./Prog. Coordinator	Sept 2019
2. Provide engagement activities at the funded NC Pre-K programs	CCR&R Admin/Program Coord. & Eval./Prog. Coordinator	Oct 2019/On-going
3. Collaborate with Head Start and provide parent engagement sessions	Executive Director/Prog. Coord./Prog.Eval.	Oct 2019/On-going
4. Conduct parent engagement sessions in convenient locations throughout the County in collaboration with the Housing Authority	RCPC Team	Aug 2019/On-going

Families have the knowledge, skills and materials to participate in early literacy and active reading related activities with their children.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue to sponsor the Dolly Parton's Imagination Library	RCPC Board/ED/Program Eval. & Coord.	July 2019/On-going
2. Continue the Reach Out and Read program	RCPC Board/ED/Program Eval. & Coord.	July 2019/On-going
3. Continue the Resource Lending Library	Program Coord./CCR&R Admin.	July 2019/On-going
4. Continue to distribute books to children and their families in the community	RCPC Team	July 2019/On-going

Families have food and necessities to support their children's growth and development

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue affiliation with Our Daily Bread Food Bank and King's Gate Church to secure food to distribute to needy families	RCPC Team	Aug 2019/On-going

HEALTH
Children are safe and healthy.

Children with special needs are identified at an early age, referred to needed services and linked to those services.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue partnership with Sandhills Children’s Center to ensure that children in Richmond County are screened to determine CCDF eligibility	RCPC Team	July2019

Children are safe from accidental injuries.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue the Safe Kids Coalition and 2020 Task Force to prevent accidental injuries (Poison Prevention, Fire Prevention, Gun Safety, Playground Safety, Bike/Pedestrian Safety)	RCPC/2020 Taskforce	Aug 2019/On-going
2. Continue providing a permanent checking station in Richmond County to promote child passenger seat safety	2020 Taskforce/Rockingham Fire Dept.	Oct 2019/monthly

Children are a healthy weight; they are eating good nutritious meals and getting the right amount of exercise.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Partner with the Cooperative Extension and offer nutrition and dietary workshops for families *	CCR&R Admin/Program Coord. & Eval./Prog. Coordinator .	Oct 2019/On-going
2. Provide health, obesity, and nutrition information and training	RCPC Team/RCHDept.	Sept 2019/On-going

**COMMUNITY OUTREACH AND
INFORMATION SHARING**

**Our community is receiving information
to help people make informed
decisions about our children.**

**Parents have the
information they need to
make informed decisions for
their children.**

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue to provide information at community fairs and events	RCPC Team	July 2019
2. Continue disseminating brochures and information on RCPC services	RCPC Team	July 2019
3. Continue and enhance the usage of the partnership website and Facebook page	RCPC Team	July 2019

**Child care providers have the
information they need to
make informed decisions to
support and care for children.**

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue disseminating brochures and information on services	RCPC Team	July 2019
2. Continue and enhance the usage of the partnership website and Facebook page	Prog. Eval. & Coord./CCR&R Admin.	July 2019
3. Continue providing early childhood educational trainings and workshop opportunities throughout the county	CCR&R Admin.	July 2019

**The business community has
the information it needs to
make informed decisions to
support children and their
families.**

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue to recruit business representation for the Board so that more business people know about work of RCPC	Board/ Executive Director	July 2019
2. Continue to build and use relationship with the Chamber and their networking connections	Board/ Executive Director	July 2019

**The Richmond County
community has the
information it needs to make
informed decisions to support
children and their families.**

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Investigate methods to increase information sharing using social media to parents of young children around the importance of reading and other pre-literacy activities, good nutrition and exercise; providing specific ideas, suggestions, information and research*	RCPC Team	Aug 2019
2. Increase information sharing using social media to parents of young children	RCPC Team	Implement by Oct2019

PROGRAM COORDINATION AND EVALUATION

Our programs will be coordinated and evaluated to ensure we are getting the required delivery of services.

Our programs will have outcomes and outputs that are measured and reviewed quarterly.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue to monitor all Smart Start funded activities to measure outputs & outcomes to determine effectiveness of each program	Executive Director/ Prog.Eval.& Coord.	July 2019

Our Board will have a Program Evaluation committee that is composed of non-conflicted members and is actively involved in the evaluation of our funded programs.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Recruit more non-conflicted members to serve on Program Evaluation committee	Executive Director/ Prog.Eval.& Coord.	August 2019

ORGANIZATIONAL PLANNING

BOARD DEVELOPMENT

Our Board of Directors will stay informed and actively involved in the governance of our organization.

Our Board will have a strong committee structure to assist with Board work.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Continue the current Board committees of Executive Committee, Finance Committee, and NC Pre-K Task Force	Board Chair/ Executive Director	July 2019
2. Continue the collaboration with First Health 2020 Task Force and Safe Kids Coalition	Executive Director	July 2019
3. Recruitment of new Board members	Board Chair/ED	July 2019

RESOURCE DEVELOPMENT

Our organization has adequate resources to support the programs and services needed to achieve our mission.

Our Board of Directors will pursue additional funding for the organization.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Oversee the Board responsibility of securing additional funding for the partnership (fundraising and grant writing)	Board Chair/ Exe.Committee	July 2019/On-going
2. Investigate ways to get RCPC Board members more actively involved including the recruitment of new members and volunteers	Board Chair/ Executive Director	July 2019/On-going
3. Ensure that Board members are actively serving on ad hoc committees (Food Committee, Auction Items Committee, etc.)	Board Chair/ Executive Director	July 2019/On-going

RCPC staff will pursue additional funding for the organization.

STRATEGIES	RESPONSIBLE PARTY	TIMELINE
1. Actively pursue grants to bring additional funding into the partnership	RCPC Team/Board	July 2019/On-going
2. Continue to search for opportunities to increase program funding	RCPC Team/Board	On-going

* Strategies in this document followed by an asterisk were derived from the data-driven strategic planning session held on 6/7/19.